

## NCS TRADEMARK AND MARKING

This guideline simplifies your work. It shows you how to make correct NCS reference in accordance with the authorised NCS Commercial Licence agreement which is required and must be signed before commercial use of NCS®.

To maintain the integrity and quality of NCS®, NCS Colour AB protects the intellectual property rights to the NCS System®. A correct NCS marking will inform anyone that you are an authorised commercial NCS Partner. Global NCS users looking for suppliers will be able to identify serious, authorised and certified NCS Partners.

NCS Colour AB is happy to assist, should you need further information.  
Please contact us at: [info@ncscolour.com](mailto:info@ncscolour.com)  
or visit [www.ncscolour.com](http://www.ncscolour.com)

### General Instructions

Some of our trademarks are NCS®, Natural Colour System®, the NCS logotype and the NCS products.

- The NCS trademarks, notations or system may not in any manner be changed.
- An NCS notation should be denoted as follows: NCS S 1020-Y70R  
Note that the “S” in the NCS notation is only used for the Standardized NCS 1950 Original colours. A non-standardized colour is presented like this:  
NCS 1122-Y73R
- The copyright reference (...property of and used on licence from ...) may be translated, without changed significance, to a local language.
- The year in the copyright reference shall be the year of production.
- The NCS logotype and text included therein may not be changed, except for in size. The selected size must however always be clear and easy to read.
- The NCS logotype can be downloaded on our website and shall always be in a black box.



## Colour Fans

On one of the text pages in the fan there should be a text saying:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012. The  
colours might not exactly match original  
NCS colour samples.

If NCS Colour AB has done a quality  
check of the colours the last sentence  
may naturally be excluded.

On each colour sample page the NCS  
logo should be included:



Or as an alternative:

NCS® www.ncscolour.com

**Colour Cards - Chip mounted,  
Deposited or Printed Colour Cards**  
Within the colour collection there should  
be a text saying:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012. The  
colours might not exactly match original  
NCS colour samples.

If NCS Colour AB has done a quality  
check of the colours the last sentence  
may naturally be excluded.

On each page with colour samples or  
NCS notations this logo should be  
printed:



Or as an alternative:

NCS® www.ncscolour.com

## Colour Chips

On each colour sample page/chip the  
logo should be printed:



Or as an alternative:

NCS® www.ncscolour.com

Along with the display there should be a  
text saying:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012. The  
colours might not exactly match original  
NCS colour samples.

If NCS Colour AB has done a quality  
check of the colours the last sentence  
may naturally be excluded.

## Brochures / Catalogues

Along with Images with NCS notations  
or Colour Tables in a brochure there  
should be a text saying:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012. The  
colours might not exactly match original  
NCS colour samples.

## Advertisements

When NCS notations or NCS images are  
used in an advertisement the NCS logo  
should be printed close to the colour  
notations or on that page:



Or as an alternative:

NCS® www.ncscolour.com

## Books / Educational Material

When NCS notations or NCS images are used in a book or other publications, this text should be enclosed:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012.  
References to NCS® in this publication  
are used with permission from the NCS  
Colour AB.

### Note!

Educational material can be subject to  
an NCS Licence Agreement. However,  
an NCS Licence might not always be  
required but written approval from the  
NCS Colour AB is required.

## Internet

Software, presentations or databases that  
can be downloaded from Internet and  
digital colour collections or colour lists  
that refer to NCS® on Internet should  
be marked according to the instructions  
for Digital Applications.

## Digital Applications

For example Software, CD Presenta-  
tions, Design Software, Database for  
instruments or colour formulas.

When packaging is used for the product  
the packaging must be marked:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012.

When installing the software or database  
and on opening the presentation, there  
should be a click acceptance of the NCS  
rights or the installation will be  
cancelled.

NCS - Natural Colour System®  
property of and used on licence from

NCS Colour AB, Stockholm 2012.  
Commercial use of NCS® requires a  
licence agreement with NCS Colour AB.  
NCS® - [www.ncscolour.com](http://www.ncscolour.com)

Under Legal Notices and Privacy Policy  
(or similar) the following text should be  
enclosed:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012. Any  
commercial use of NCS® requires a  
licence agreement with NCS Colour AB.  
An NCS Licence Agreement may be  
signed with NCS Colour AB to obtain  
the rights to refer to the NCS trademarks  
and to the NCS notation system.  
Computer colour simulations shown  
might not exactly match original colour  
samples. Use original NCS Colour  
Sample Collections for accurate colour  
references.

Where the name NCS® or Natural  
Colour System® is used it should  
always be together with the ®  
markings.

A database of NCS denoted colours  
should be presented as follows:

NCS - Natural Colour System®

When using the NCS notations or  
images (NCS® Colour Space/NCS®  
Colour Circle/NCS® Colour Triangle)  
on screen, there must always be a  
reference:

NCS - Natural Colour System®  
property of and used on licence from  
NCS Colour AB, Stockholm 2012.  
Commercial use of NCS® requires a  
licence agreement with NCS Colour AB.  
NCS® - [www.ncscolour.com](http://www.ncscolour.com)